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| **There are only four ‘keywords’ in the chapter abstract. Please add at least one more keyword (there should be between 5–10 keywords).**  **Abstract**  Since its foundation in the early 1990s, the Red-Green Alliance (*Enhedslisten*) has been almost continuously growing in electoral support and even became an important support party to Denmark’s centre-left government between 2011 and 2015. Despite this remarkable breakthrough, we know surprisingly little about the Red-Green Alliance. How ‘red’ and how ‘green’ is the party really? And to what extent has the combination of the two contributed to the party’s breakthrough? In this chapter, we analyse the party and its development over time alongside two primary dimensions: ideology and organization. We argue that both dimensions reflect political parties’ goals and competitive advantage in the electoral market, and thus, they are crucial for a party’s electoral success. Drawing on a multitude of data sources such as election surveys, press releases, and organizational data, we show that the combination of the two has played an important role in the party’s rise and success.  **Keywords**  left party, ideology, party organization, Denmark |  |
| **Do you have publisher location/publisher details for this reference?**  Bischoff, Carina, and Karina Kosiara-Pedersen (2018). ‘Radical left parties in Denmark: The Unity List (Red Green Alliance)’, in Palgrave Handbook of Radical Left Parties in Europe. |  |
| **Do you have the journal/article numbers for this reference?**  Grant, Zack, and James Tilley (2018). ‘Fertile soil: explaining variation in the success of Green parties’, West European Politics, 1–22. |  |
| **Please explain where citation should appear in text or otherwise I can remove it from References.**  International IDEA (2018). ‘Voter Turnout Database’, https://www.idea.int/data-tools/data/voter-turnout (accessed 29 November 2019). |  |